THE MANY REASONS TO JOIN THE 30TH ANNUAL
WEBBY AWARDS

1. JOIN THREE DECADES OF WINNERS

Anyone has the chance to win a Webby Award, from emerging creators to household brands, tech companies to audio experts, and leading agencies to innovators. The only requirement is to do great work. Winning a Webby Award means joining a three-decade legacy who have defined excellence on the Internet, including:

- APPLE
- WALTON GOGGINS
- LOEWE
- R/GA
- NETFLIX
- LETTERBOXD
- DR. FEI-FEI LI
- GOOGLE NOTEBOOKLM
- THE NEW YORK TIMES
- DUOLINGO
- ROBLOX

2. REWARD YOUR TEAM

85% of people recognized by The Webby Awards say it has advanced their professional career. Entering is a meaningful way to validate that their work is world-class, and shows investment in their career growth.

3. VALIDATE YOUR VISION & GROW YOUR BUSINESS

A Webby Award shows the value of your work. It demonstrates that your team's vision and execution break through a competitive market, helps legitimize your organization, and opens the door for new opportunities.

4. EARN GLOBAL RECOGNITION

A global showcase for digital creativity, last year The Webby Awards generated nearly **22 billion media impressions** worldwide. Webby Award Winners receive coverage from global outlets including AdAge, The New York Times, The Independent, The Associated Press, The Hollywood Reporter, Teen Vogue, Wired, Vulture, Le Monde, and Billboard.

INTRODUCING A NEW DEDICATED SUITE OF HONORS FOR ARTIFICIAL INTELLIGENCE

To reflect AI's growing impact across industries, we now feature dedicated honors celebrating excellence in AI-powered applications, innovations, and experiences. This year, we've introduced a suite of honors for **AI Experiences & Applications** and **AI Features & Innovation.**

5. HAVE YOUR WORK EVALUATED BY INDUSTRY LEADERS

Winners in the Webby Awards are selected by the International Academy of Digital Arts & Sciences, our judging academy that represents the digital industry's foremost leaders, including:

1. **Paris Hilton,** Creator
2. **Manuel "Manolo" Arroyo,** Global CMO, The Coca-Cola Company US
3. **Yann LeCun,** VP & Chief AI Scientist, Meta
4. **Tiffany Rolfe,** Global Chief Creative Officer, R/GA
5. **Tekedra Mawakana,** Co-Chief Executive Officer, Waymo
6. **Bob Carrigan,** CEO, Audible
7. **Tammy Henault,** Chief Marketing Officer, NBA
8. **Walton Goggins,** Actor and Filmmaker
9. **Kim Larson,** Managing Director, Head of Creator & Gaming, YouTube
10. **Garry Tan,** President & Chief Executive Officer, Y Combinator
11. **Joanne Jang,** Head of Model Behavior & Policy, OpenAI
12. **Kinney Edwards,** Head of Creative Lab, North America, TikTok
13. **Tyler Bahl,** Chief Marketing Officer, Activision
14. **Paula Kerger,** President & CEO, PBS

Enter By the Early Entry Deadline,
FRIDAY, OCTOBER 24, 2025

For Best Pricing:
WEBBYAWARDS.COM

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